

Endowment for Grad Students

Business at Guelph is not like other business schools. Expertise in food, hospitality, real estate, accounting, management and tourism, all focus on using business as a force for good. This makes the College of Business and Economics (CBE) an excellent choice for graduate studies.

CBE wants to grow its graduate programs by creating a \$15M endowment, offering increased support to students looking to make a difference in the world.

Impact Statement:

Graduate student support allows for increased contributions to undergraduate program delivery, publications and conference presentations. Further outreach is accomplished through industry research collaboration, private sector consulting and driving commercialization of university research.

With increased student support, CBE can improve the quality of the graduate experience and bolster recruitment efforts. Scholarship support mitigates the need for students to seek employment opportunities or to drop to part-time status. It provides students with the opportunity to focus on their academic pursuits and experiential learning, increasing CBE's output of qualified graduates for the marketplace.

CBE graduate students have excellent employment prospects in both the private and public sectors. With a secure endowment, CBE will produce highly motivated and highly qualified graduate students to contribute to the broader business community.



Goals:

The endowment design will seek to improve graduate student satisfaction and to aid graduate recruitment across all programs and units in CBE. As the college celebrates its 10th anniversary, it is looking to incorporate new elements of funding to bring it on par with well-established business schools.

An endowment with a multi-pronged approach will position CBE to become a graduate school of choice for both high-achieving domestic and international students alike.

The endowment for CBE Graduate Students will:

- Create a Graduate Student Business Research Centre
- Establish a Graduate Student Career Hub
- Support entrance, in-course and travel scholarships
- Provide for a Graduate Research Project Seed Fund
- Launch an annual Graduate Student Business Forum

Learn more at alumni.uoguelph.ca/funding-priorities or contact alumni@uoguelph.ca