Chair in Food Quality Management

As Canada’s largest manufacturing employer, the food and beverage industry provides 246,000 jobs and is a thriving economic force claiming 2% of the national GDP. Growth and change with expanding markets for ethnic, organic, nutritionally functional, and local foods are creating exciting opportunities. The Ontario Agricultural College (OAC) is looking to raise $2 million to create a Chair in Food Quality Management to support ongoing research, education, and training for the continued growth and success of this sector.

**Impact Statement:**
Quality management is a business philosophy that focuses on maximizing customer satisfaction by ensuring products or services consistently meet or exceed consumer expectations. Investing in this Chair will promote research excellence in food quality management systems, food processing performance excellence, statistical process control and evaluation of food safety management systems.

It will also fill a visible gap in current education opportunities available in Canada/Ontario. No one is better positioned to tackle this challenge than the University of Guelph. With the added capacity of this Chair, the OAC will help to produce the next generation of well-rounded scientists, technologists, and managers for Canada’s food industry.

**Goals:**
The best way to produce quality foods is to lead research, engage industry and train students. By investing in human capital, a Chair in Food Quality Management will help the University of Guelph to expand its reach and training capacity in this critical area.

The Chair in Food Quality Management will:
- Be a national champion for research and development initiatives
- Support development of quality food products through the Guelph Food Innovation Centre
- Actively engage postdoctoral fellows and graduate students in the research program, growing expertise in the field
- Participate in and advise industry and government groups
- Support existing programs with an additional permanent faculty member

Learn more at [alumni.uoguelph.ca/funding-priorities](alumni.uoguelph.ca/funding-priorities) or contact [alumni@uoguelph.ca](mailto:alumni@uoguelph.ca)